

CONSUMER DECISION MAKING CONTEST RULES

I. Eligibility

- a. Read general rules.
- b. Any 4-H member who meets general eligibility rules can participate.
- c. Two teams per county or a maximum of eight participants per county may participate. Limit of 80 total participants.

II. Procedures

- a. Six classes will be judged with four items in each class. Eight minutes will be allowed for each class.
- b. Contestants will rotate through 3 classes, then to a holding/prep station, then proceed to a reasons room for set #1. Once done they will rotate through the remaining three classes, to a holding/prep station, then proceed to a reasons room for set #2.
- c. Classes will be selected from various state with resources announced each year.
- d. While judging, contestants will confer with no one except the group leader of their section of a superintendent of the contest. Offenders may have their class card pulled.
- e. Each Contestant give two sets of oral reasons with a time limit of two minutes per set. There will be eight minutes of preparation time allowed prior to giving reasons. A contestant may choose to utilize notes when giving reasons but will be scored accordingly.
- f. Fifty (50) points will be deducted from the team score for talking in the reasons holding area for each incident. The second reminder for a contestant will result in disqualification of that contestants scores.
- g. Total scores are based on 50 points each for 6 classes (300), 50 points each for reasons (100), for a total possible score of 400 for each individual. Team score is a possible 1200 points (based on three scores, on a four-man team the low score is dropped).
- h. In the case of a tie, the total reasons score will be used to break the tie on the team and individual overall. A tie on reasons score will be broken by the lowest placing scores on reasons classes. If there is a zero in the placing classes of one of the contestants, that contestant automatically loses the tie. If there is still a tie, the breaker moves to the predetermined classes.

III. References

- a. New Mexico 4-H Consumer Decision Making
- b. 2024 study resources – found in 4-H website: <https://nm4h.nmsu.edu>
- c. 4-H Consumer Decision Making Contest Scorecard, (300 D-8)
- d. Judging Event Scantron

IV. **Awards**

- a. High Point team will receive a banner and paperweight/plaque.
- b. Second place through fifth place individuals will receive ribbons.
- c. High Point team may attend Western 4-H Roundup in Denver. In the event the High Point Team is unable to attend, the opportunity may be offered to the second placed team.

V. **Classes & Reasons**

- a. The 2024 State 4-H Consumer Decision Making Classes will be;
 - Activewear
 - Carry-On Luggage
 - Fast Food
 - Smart Watches
 - Shopping Subscriptions (Senior Only)
 - Grounds Transportation (Senior Only)
- b. Reasons will be given on, shopping subscriptions and grounds transportation.